

Global Health  
Exhibition  
By Informa Markets

Under the patronage of:

  
وزارة الصحة  
Ministry of Health

9-11 October 2022

Riyadh International Convention and Exhibition Center

# Taking KSA's healthcare into the new era

Where the global healthcare community  
meet to learn, network and trade

[globalhealthsaudi.com](https://globalhealthsaudi.com)

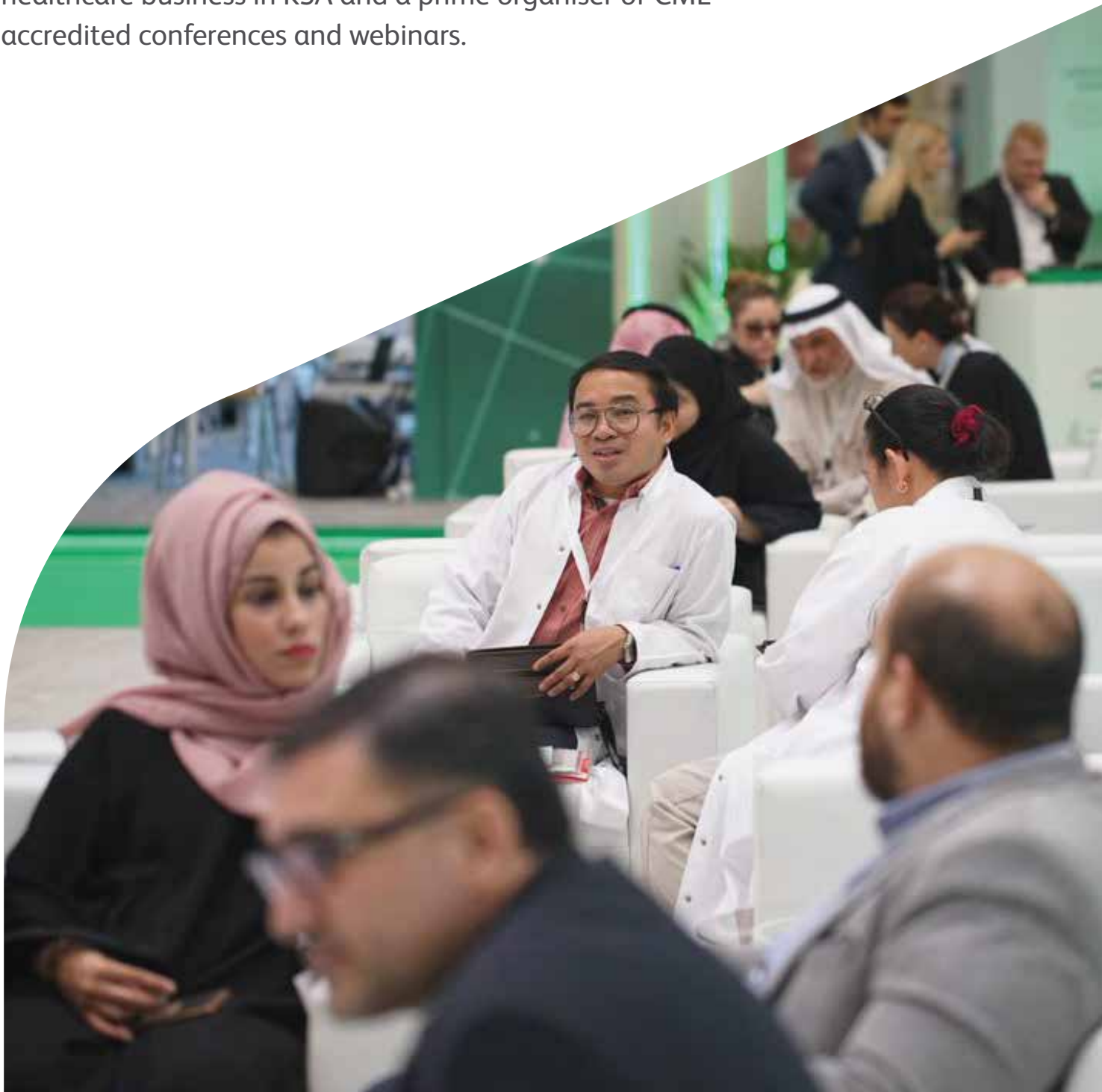




# Global Health Exhibition and Congress is the largest annual healthcare gathering in KSA.

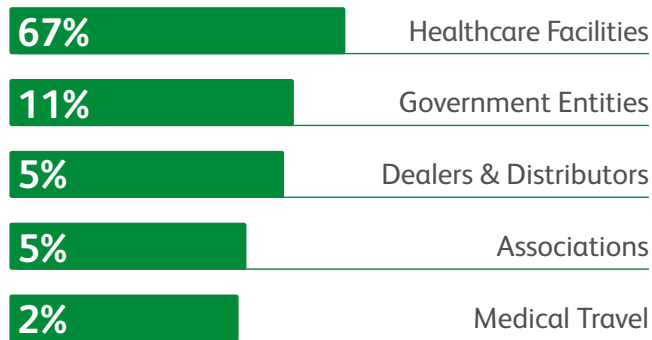
In both event formats previously used, Live, in-person (2018-2019) and Online (2020-2021), Global Health brought together thousands of key healthcare professionals from KSA and the world to meet, learn and trade.

Global Health is considered the leading marketplace for healthcare business in KSA and a prime organiser of CME-accredited conferences and webinars.

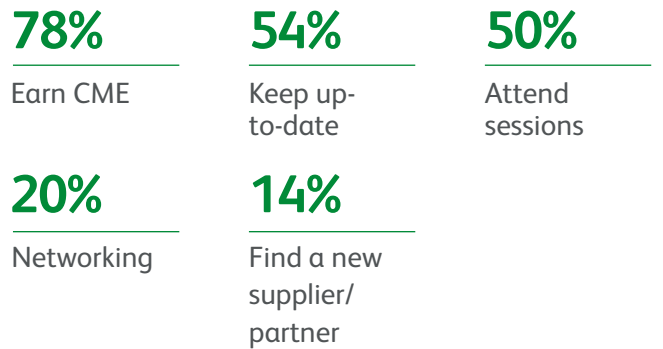


# Attendees overview

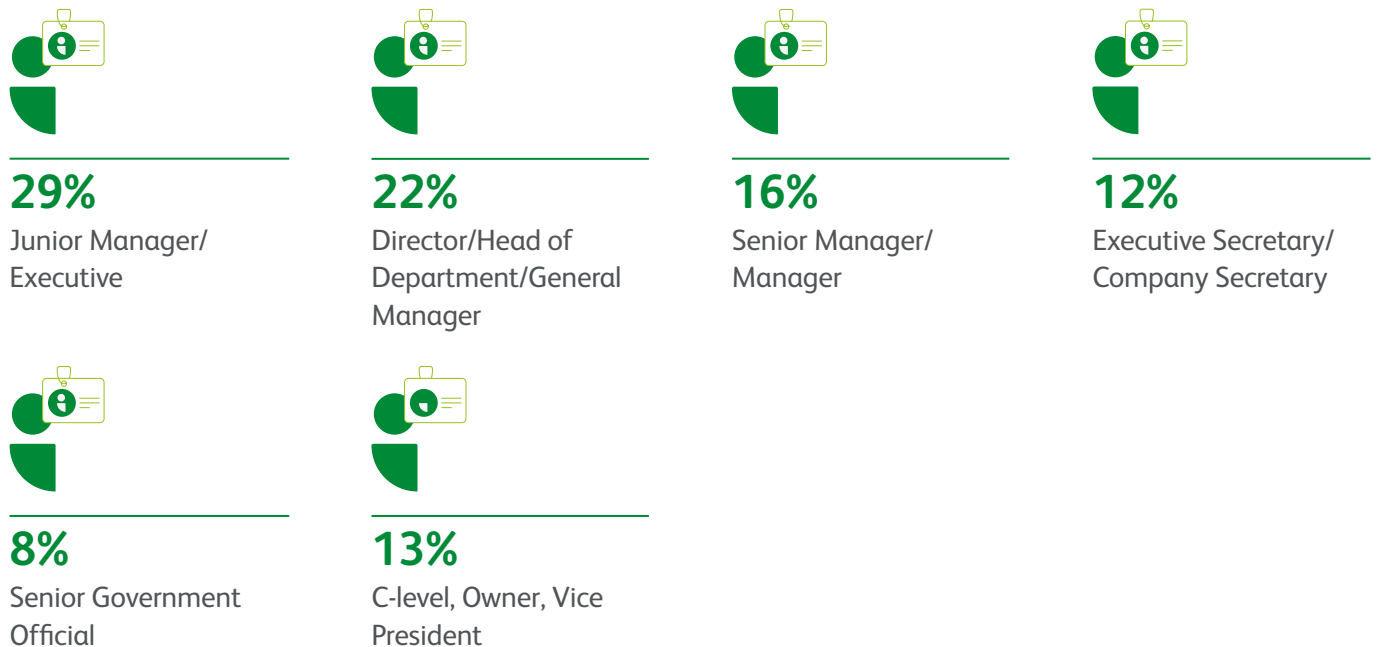
## Top nature of business



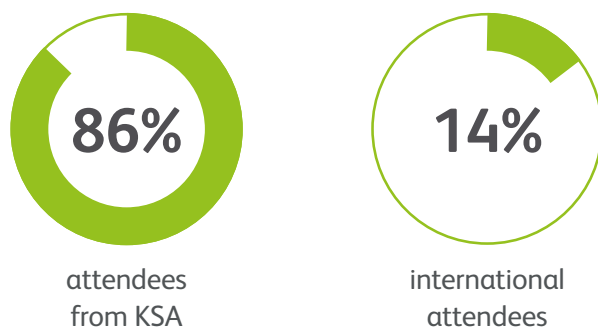
## Key benefits of attending the event



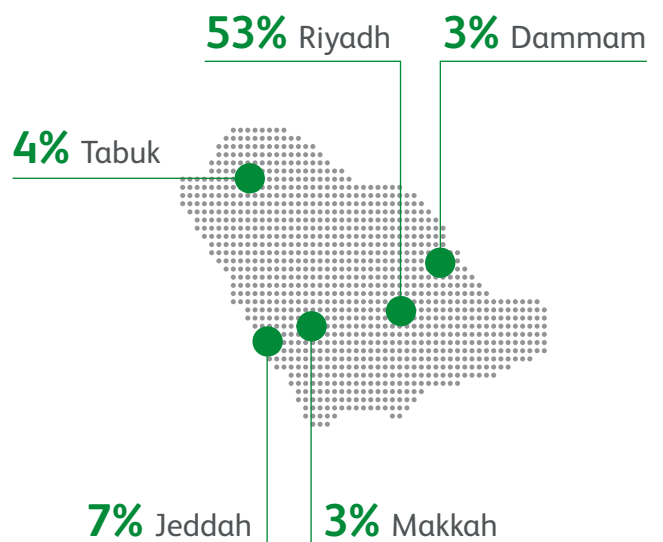
## Seniority level



## Breakdown by region



## Top 5 attending KSA cities



# Exhibitor coverage

Global Health attracts international manufacturers, regional distributors and healthcare service providers covering the following main product categories:



**31%**

Healthcare & general services



**15%**

Medical equipment & devices



**15%**

Disposables & consumer goods



**14%**

IT systems & solutions



**9%**

Healthcare infrastructure & assets



**8%**

Imaging & diagnostics



**4%**

Laboratory



**2%**

Orthopaedics & physiotherapy/ rehabilitation



**2%**

Pharma & supplements

# What to expect at Global Health 2022

9-11 October 2022 at Riyadh International Convention and Exhibition Center



**10,000+**

attendees



**250+**

exhibiting companies



**30+**

exhibiting countries



**4**

conferences



# Who will be attending Global Health

The event attracts buyers, distributors, healthcare professionals, clinicians and policy makers, primarily from KSA, to learn about the latest medical findings and trends as well as network and do business with the global healthcare community.



## Dealer & Distributor

- C-level/Owner
- Sales Manager

**Business need:** Building personal & brand reputation to secure exclusive distribution rights or attract new manufacturers/principals.



## Leadership

- Government Leader
- Healthcare Leader/  
Healthcare Super Leader

**Business need:** Best clinical outcomes investment & cost control. Ensuring their facility and country is viewed as a global leader in healthcare.



## Management of Hospitals/ Clinics

- Purchasing Manager
- General and Senior  
Management

**Business need:** Ensuring the hospital is delivering the best clinical outcomes. Maximising the use of procurement budget.



## Biomedical/Clinical Engineer

**Business need:** Keeping up-to-date with the latest advancements in healthcare equipment and influencing future purchases.



## Senior/Junior Clinician

**Business need:** Staying up-to-date with medical speciality developments and products that impact their roles.



## Investor

**Business need:** Seeking potential business partners and start-ups for new business opportunities and ventures.

# Leaders Forum

9-11 October 2022 at Riyadh International Convention and Exhibition Center

## Theme

Invest. Enable. Transform

## Context

Saudi Arabia plans to invest SR250 billion (\$66.67 billion) in healthcare infrastructure and boost private sector participation from the current 40 percent to 65 percent by 2030, according to a recent Gulf Cooperation Council (GCC) report. Moreover, the healthcare sector in the Kingdom is anticipated to expand at a CAGR of around 7 % from 2019-2024.

The Health Transformation Program has paved the way for opportunities for investors, pharmaceutical and MedTech manufacturers, healthcare IT vendors, and support services with a view to enable transformation and restructuring of the sector into a comprehensive, effective and integrated system, based on the health of the individual and the society, all while being resilient and self-sustainable.

## Overview

The Leader's Forum themed, 'Invest. Enable. Transform', held under the patronage of the Ministry of Health – Saudi Arabia, will host government officials spearheading Vision Realization, venture capitalists, hospital executives, payers, life science companies and start-up entrepreneurs face to face, in both informal and business-focused settings.

The Forum aims to enhance private sector participation in the delivery of healthcare, ease regulatory environments to encourage start-ups in KSA, to attract new business, registration of pharmaceutical products and medical devices, and to boost the adoption of digital information systems.

Attendees will gain exclusive insights on opportunities in the KSA healthcare market.

## Key Focus Areas

- Health Tech Entrepreneur Challenge – pitch the next big business at Innov8
- Private sector participation in healthcare infrastructure
- Setting up shop - Future healthcare ecosystem in KSA
- Collaboration to redesign Healthcare Operating Models in KSA
- Medical consumables & devices – Regulation updates in the 'New Normal'
- Transforming medical labs and infection control to a resilient infrastructure
- Digital healthcare solutions – key drivers of transformation



Investment



Start-up  
Competition

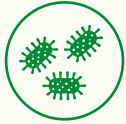


Digital Health



# CME conferences

In 2022, Global Health Exhibition will continue to offer complimentary CME-accredited medical education delivered by globally recognized medical expert speakers. The congress will include 3 medical tracks including Infection Control, Medical Lab Management and Imaging and Diagnostics, for more than 3000 healthcare clinicians and professionals.



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## Quality Healthcare



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## Future of Medical Labs

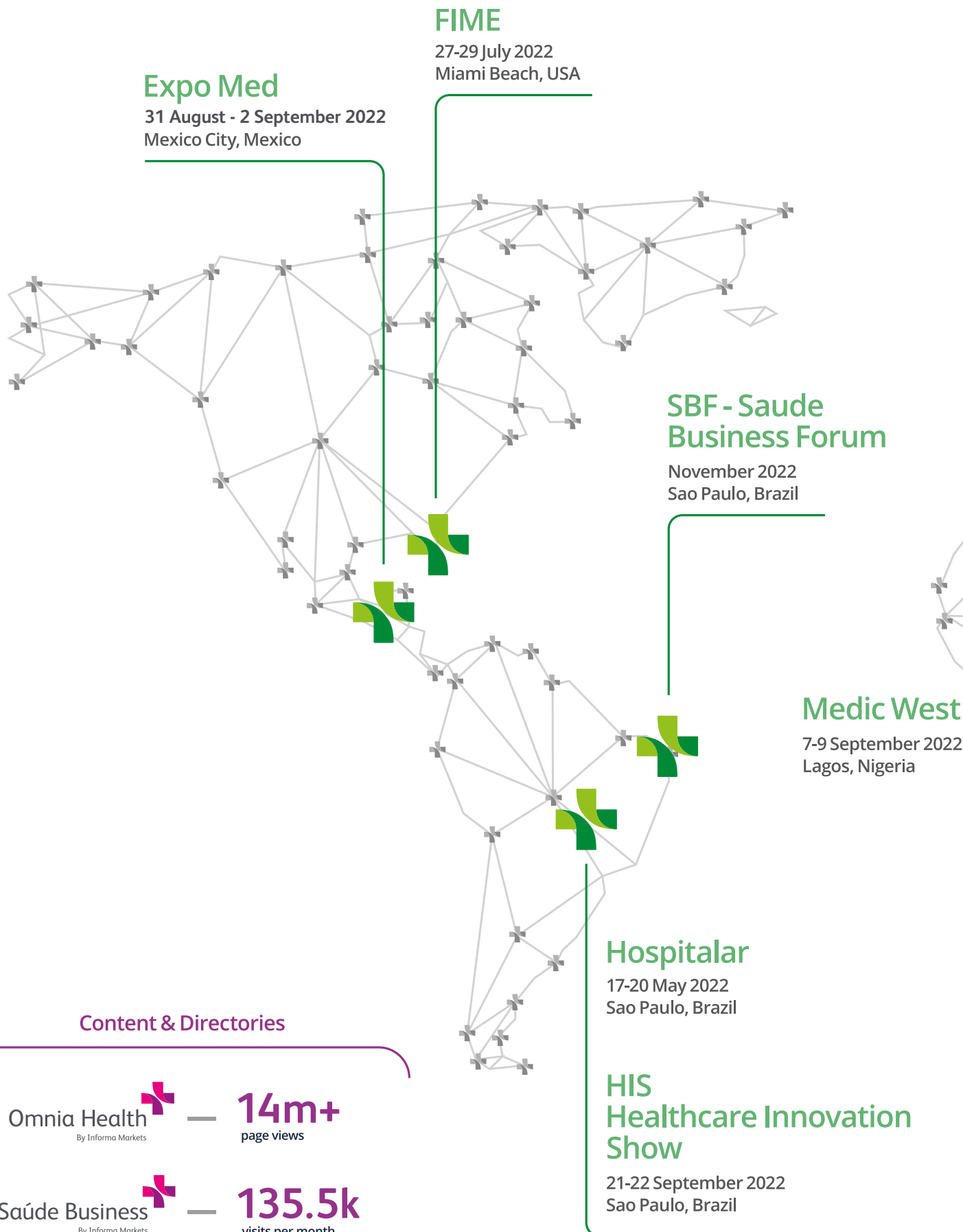


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## Total Radiology



# Our global reach in healthcare



# Medlab Middle East

6-9 February 2023  
Dubai, UAE

## Global Health Exhibition

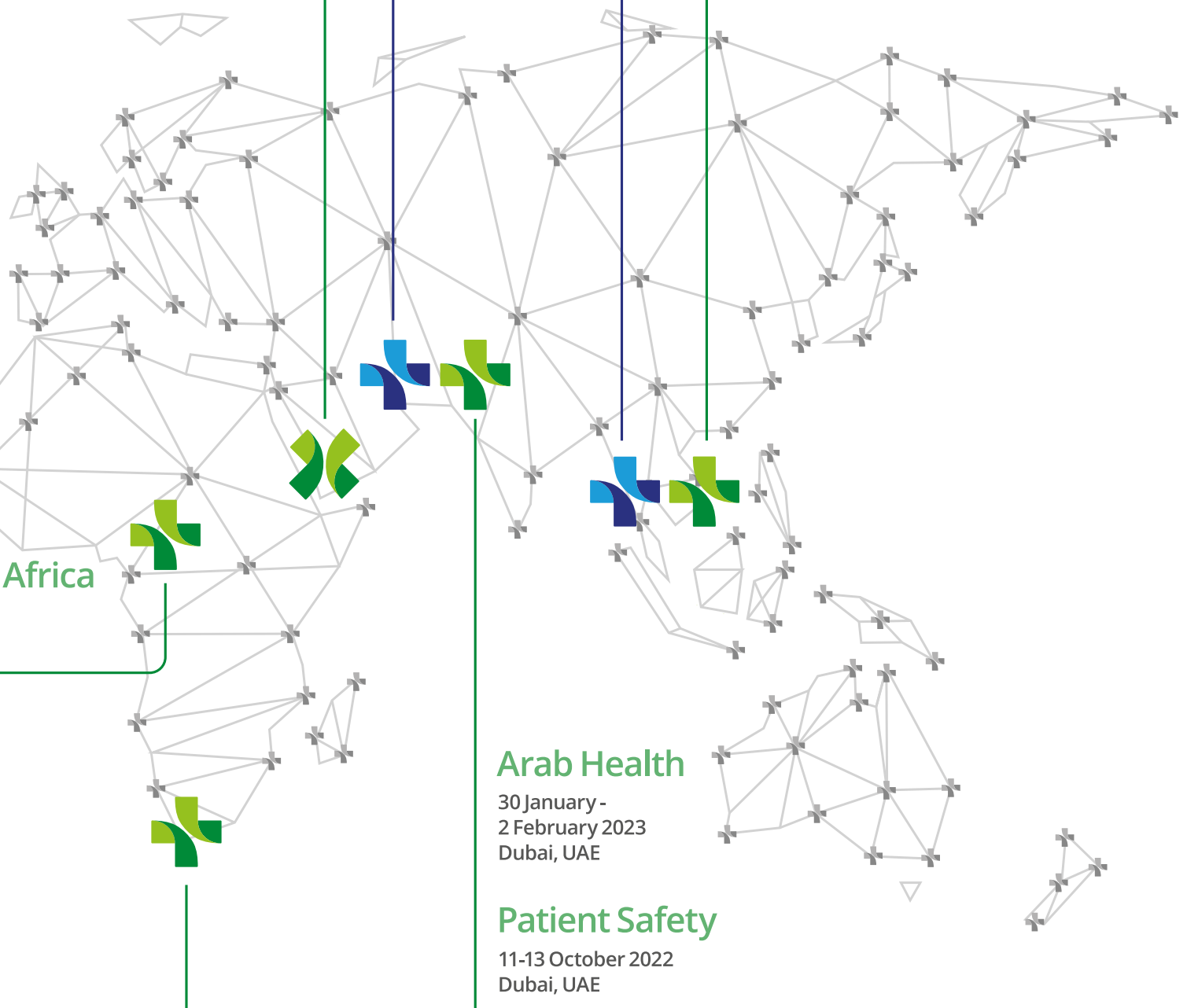
09-11 October 2022  
RICEC, Riyadh, KSA

## Medlab Asia

19-21 October 2022  
Bangkok, Thailand

## Asia Health

19-21 October 2022  
Bangkok, Thailand



Africa

## Arab Health

30 January -  
2 February 2023  
Dubai, UAE

## Patient Safety

11-13 October 2022  
Dubai, UAE

## Africa Health

26-28 October 2022  
Johannesburg,  
South Africa

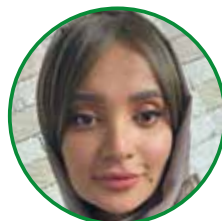


## Get involved

Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.



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